

# Business Development for Consumer Electronics

Accelerating your efforts to expand or grow market share by leveraging our valuable partnerships in global sales, global software development, Chinese manufacturing, and international supply chain.



If consumer electronics is your marketplace, then ChangingVelocity's network of relationships can mean the difference between successfully taking a product to the global market and fumbling about for years. As both a **business growth consultant** and a **consumer electronics industry expert**, David Rodarte aims to help mid-size consumer electronics businesses with strategic planning, organizational effectiveness, growth and development, and go to market strategies.

Through his years of experience in the consumer electronics industry, David has cultivated valuable partnerships that allow him to assist companies looking to expand or divest, or take a product to market. From enterprise efforts in global sales and global software development . . . to Chinese manufacturing and international supply chain, David can offer **hundreds of trustworthy relationships** in more 40 countries – accelerating efforts to expand or grow market share.

Read [what others have said](#) about David's consumer electronics expertise, or [contact David](#) today to talk about how he can help your consumer electronics business take the next step.



*CES Asia 2015*



*World Electronics Forum Ho Chi Min City, Vietnam Veittronics  
Bien Hoa*